



Southmoreland School District

Art I - Foundations of Studio Art Overview

Art I - Foundations of Studio Art Overview:

This is a full year, comprehensive-foundation course designed to meet the needs of those students who want to broaden their general education by increasing their understanding and appreciation of the visual arts, strengthen their artistic/self-expression skills, and satisfy the prerequisite nature of this course so as to be able to take any further art course offerings during their high school career. Students will explore the world of art in this introductory course in the fundamental art elements and principles. Projects will emphasize the use of various media and techniques to create original fine art and encourage creative thinking and problem-solving. Art appreciation/art history content will also be included in the curriculum for the course.

Module Titles:

- Module 1:** The Basics of Drawing & Design
- Module 2:** Introduction to Color Theory
- Module 3:** Poster Design & Fonts/Lettering
- Module 4:** Introduction to 3-D Media

Module Overviews:

Module 1: The Basics of Drawing & Design

This module will cover the basics of drawing and design, while helping students to develop confidence in these learned skills. Students will learn specifically about the elements and principles of design and how they can be applied creatively. As students move into drawing techniques and applications, they will learn how to accurately copy, enlarge, and shrink an image using a grid. In addition, the concepts of perspective and creating depth in an artwork will be discussed and applied through a variety of methods. Lastly, students will practice the techniques of shading and value study working with pencil. Emphasis will be on establishing a wide range of values within a drawing in order to increase the element of realism.



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Module 2: Introduction to Color Theory

Students will explore color via many different avenues throughout the duration of this module. As color theory is introduced and explained, students will learn about color's three basic properties: hue, value, and intensity. Students will experiment with each of these properties through a series of painting exercises while also learning about the importance of color schemes, color contrast, and background color as they apply their knowledge of color theory.

Module 3: Poster Design & Fonts/Lettering

Poster design, lettering, and font design are the focal points of this module. Students will learn how to design and create a successful advertisement that incorporates both lettering and visual design elements in a functional and attractive manner. The three basic styles of lettering will be discussed and students will have the opportunity to design their own font, focusing on text structure and consistency. Students will utilize and methodically move through the poster design process as they create an eye catching advertisement.

Module 4: Introduction to 3-D Media

This module will expose students to the many different ways of working three-dimensionally in the art classroom. Additive versus subtractive sculpture will be discussed and students will have the opportunity to work with and manipulate a variety of sculptural materials as they move through this module. In addition to sculpture, ceramics and pottery techniques will be introduced. Students will practice and master three basic handbuilt methods when working with clay. The stages of clay will be discussed as well as the proper ways to manage and store clay in the classroom. During this module, emphasis will be placed on student responsibility for materials, safe use of tools, as well as maintaining a clean workspace.